



Logan Reed

Graphic Design & Marketing Manager

Contact

Phone

815.600.9887

Email

loganreed.design@gmail.com

Address

Fort Collins, Colorado

Expertise

- Adobe Creative Suite
- Graphic Design
- Project Management
- HTML & Website Design
- Video Production
- Photography
- Branding
- Attention to Detail
- Creative Problem Solver
- Deadline Management
- Visual Creative

Education

2017

Bachelor of Arts in Marketing
Minors in Graphic Design & Writing
St. Ambrose University

Experience

2018 - Present

AHI Travel | Chicago, IL - Remote

Marketing Project Manager

Lead diverse digital and print media production from start to finish. **Select/edit and create travel program media including website photos, proposal content, maps, and videos.** Collaborate with a large client portfolio (100+), creating co-branded material **adhering to branding and style guides.** Transitioned templates from Quark to InDesign, maintaining organization and consistency. Preside over the **top account, Smithsonian Journeys, designing and printing quarterly catalogs while meeting tight deadlines.** Oversee passenger photo gift program from photo editing to final production. Designed and managed marketing media for young alumni program.

2022 - 2023

The Ale House | Taos, NM - Remote

Social Media & Marketing Manager

Promote and create content to represent restaurant brand and events. Manage social media, print marketing, and local media relationships. Take trips to **capture photos and videos.** Diversify content with polls, videos, and recaps. Engaging with followers and increasing engagement.

2017 - Present

Remote

Freelance Graphic Designer & Photographer

Collaborate with small business to create **websites, logo development, and branding kits.** **Conduct photoshoots** for engagements, restaurant media, and candid travel. Utilize Adobe Creative suite for all projects.

Reference

Ashley Cultra

Communications Manager,
AHI Travel

Phone: 309.807.4620

Email: ashleycultra@hotmail.com

Alexis Tonioni

Restaurant Manager,
The Ale House

Phone: 630.542.1187

Email: alexistonioni@swc.edu